YOUR NONPROFIT'S FINANCIAL ADVANTAGE WITH BETTER GIVING

Donation Processing & Investment Impact Calculator

Generated on Sep 6, 2026

YOUR CURRENT ONLINE DONATIONS

Annual Online Donations	**$100,000**	Platform Fees	**2.00%**
Avg. Processing Fees	**2.90%**	Annual Platform Subscription	**$1,200**

Accepted Donation Types ● Credit Card ○ ACH (Bank Transfer) ○ Digital Wallets ○ Crypto ○ Stocks ○ DAF

	Current Amount Received
	$93,900 **(-$6,100)**

ANNUAL DONATION PROCESSING IMPACT WITH BETTER GIVING

Fee Savings	**+$4,500**	Platform Subscription Savings	**+$1,200**
Added Donations from New Payment Types	**+$18,500**		

Accepted Donation Types ● Credit Card ● ACH (Bank Transfer) ● Digital Wallets ● Crypto ● Stocks ● DAF

	With Better Giving
	$119,300 **(+$24,200)**

Total annual advantage

+$24,200

LONG-TERM FINANCIAL GROWTH (ESTIMATED PREDICTIONS)

How Strategic Saving and Allocation Through Better Giving Could Grow Your Nonprofit's Resources

Savings & Investment Allocation: **10%** of Annual Donations Allocated to Savings/Investments

Allocation Between Accounts:

- **50.00%** to High-Yield Savings Account (4% Annual Yield)
- **50.00%** to Sustainability Fund (20% Average Annual Return)

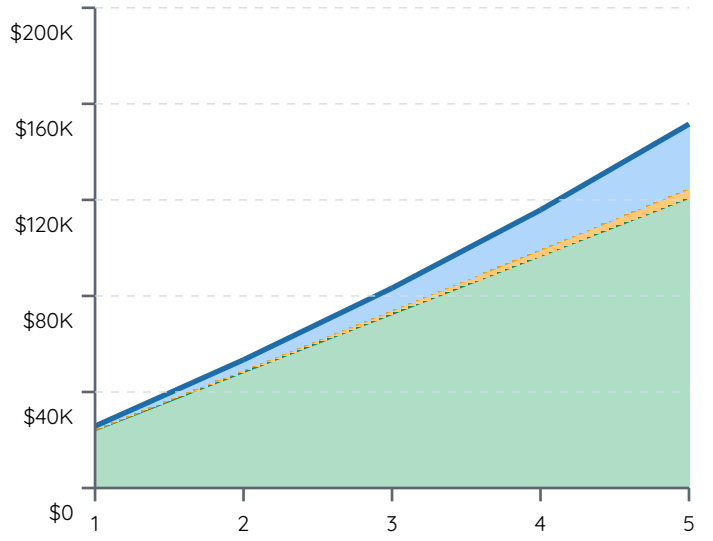
1 Year Impact	5 Years Impact	10 Years Impact
$1,564	**$30,564**	**$165,682**
Savings Account (4%)	**Savings Account (4%)**	**Savings Account (4%)**
Invested: $243	Invested: $3,856	Invested: $15,169
Growth: **$5,965**	Growth: **$29,825**	Growth: **$59,650**
Balance: $6,208	Balance: $33,681	Balance: $74,819
Investment Account (20%)	**Investment Account (20%)**	**Investment Account (20%)**
Invested: $1,320	Invested: $26,708	Invested: $150,513
Growth: **$5,965**	Growth: **$29,825**	Growth: **$59,650**
Balance: $7,285	Balance: $56,533	Balance: $210,163
Total Growth: **$1,564**	Total Growth: **$30,564**	Total Growth: **$165,682**
1 Year Balance	**5 Years Balance**	**10 Years Balance**
$13,494	**$90,214**	**$284,982**

TOTAL 5 - 10 - 15 - 20 YEARS FINANCIAL ADVANTAGE (ESTIMATED PREDICTIONS)

Compound Growth = Exponential Impact

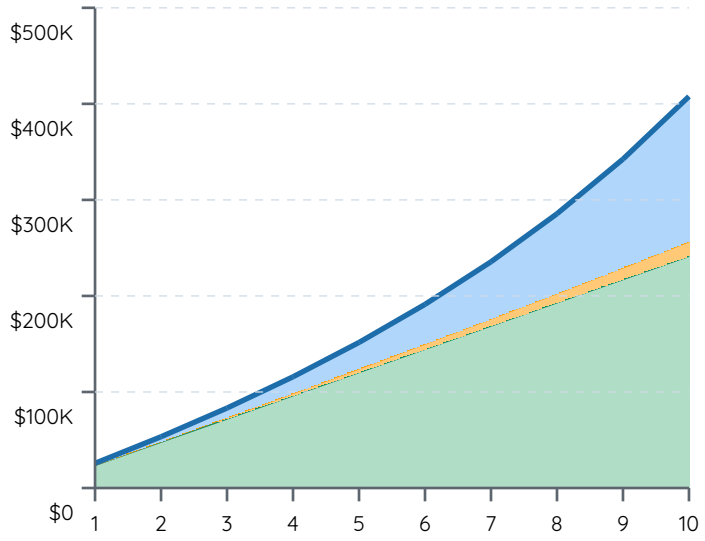
Short-Term Impact (5-Year View)

Annual Saved/Invested	Annual Saved (50%)	Annual Invested (50%)
$11,930	$5,965	$5,965



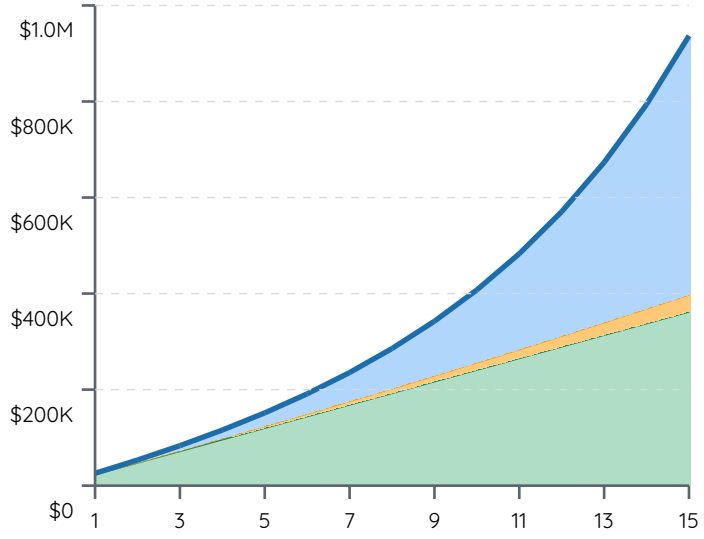
Momentum Building (10-Year View)

Annual Saved/Invested	Annual Saved (50%)	Annual Invested (50%)
$11,930	$5,965	$5,965



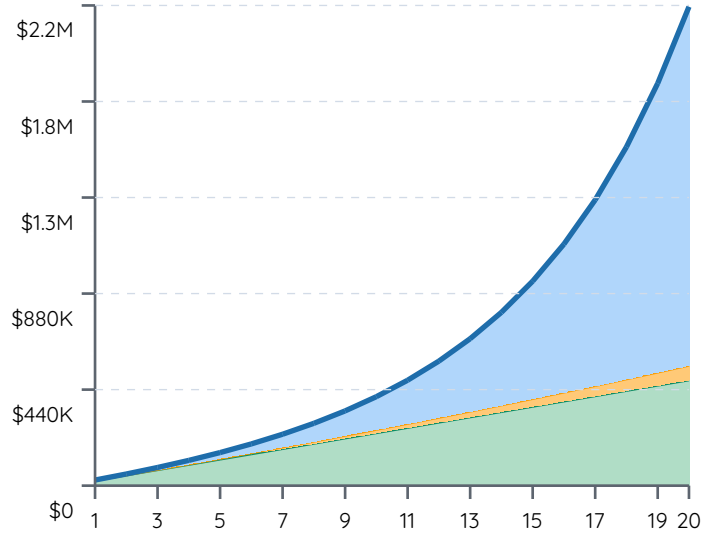
Strategic Growth Horizon (15-Year View)

Annual Saved/Invested	Annual Saved (50%)	Annual Invested (50%)
$11,930	$5,965	$5,965



Long-Term Transformation (20-Year View)

Annual Saved/Invested	Annual Saved (50%)	Annual Invested (50%)
$11,930	$5,965	$5,965



Donation Processing Savings Savings Returns Investment Returns Total Financial Advantage

Investment yields based on average annual returns over past 5 years (4% for Savings Account, 20% for Sustainability Fund)

The Power of Compound Growth

These projections demonstrate how Better Giving's integrated approach compounds over time. Our organization could accumulate significant additional funds through the combination of reduced processing fees, expanded donation types, and strategic investments.

Better Giving Benefits

80% Donor Fee Coverage

Better Giving enables all donors to cover processing fees, and our data shows 80% opt to do so.

All Donation Types

Accept all donation types including crypto, stocks, and DAF, increasing your donation volume.

Lower Processing Fees

Better Giving doesn't charge any processing fees, but the third-party services we utilize charge an average rate of 2% (reduced to less than 0.5% with donor coverage)

Automated Investments

Automatically allocate a portion of donations to high-yield savings and investment accounts.

BOOK A DEMO!

Keep in touch!

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CALCULATION DETAILS

Better Giving Platform

- Better Giving doesn't charge processing fees, but third-party services charge an average of 2% (no platform fees)
- 80% of donors opt to cover processing fees (based on platform data)
- Better Giving accepts all donation types (credit cards, ACH, digital wallets, crypto, stocks, DAF)

Donation Type Calculation

These are approximate percentages for U.S.-based nonprofits, annualized and projected for 2025 based on trends. Our calculations assume 50% of donors will not proceed to make a donation if their preferred donation method is unavailable.

- Credit card donations: 63% of total volume
- ACH/Bank Transfer donations: 10% of total volume
- Digital Wallet donations: 7% of total volume
- Cryptocurrency donations: 2% of total volume
- Stock donations: 6% of total volume
- DAF donations: 12% of total volume

Investment Returns

- Savings Account: 4% annual yield
- Sustainability Fund: 20% average annual return
- Returns compound daily

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